



SPONSORSHIP PACKAGE

Grand Valley State University



THANK YOU FOR CONSIDERING SPONSORSHIP OF THE **AMERICAN MARKETING ASSOCIATION** AT GRAND VALLEY STATE UNIVERSITY!

By sponsoring the nonprofit, GVSU chapter of the American Marketing Association, you will benefit by:

- Having access to top students in Marketing and Business
- Continuous exposure and awareness of your organization to students

By sponsoring the GVSU chapter of the American Marketing Association, you will help cover such expenses:

- Membership Fees
- Networking Events
- Transportation for National Convention and Firm Tours

CHAPTER FACTS

Mission: The American Marketing Association of Grand Valley is an award-winning, student-run organization aimed at helping GVSU students network professionally with their peers, make lifetime connections, and learn to market themselves and their skills to potential employers.

2017-2018 Awards:

- Campus Engagement Award – Office of Student Life
- 1st / 400+ student organizations
- Exemplary Chapter Planning – 2018 AMA International Conference



SPONSORSHIP OPPORTUNITIES

Benefits	Platinum (\$2,000+) (Choose 4)	Gold (\$1,000+) (Choose 3)	Silver (\$500+) (Choose 2)	Bronze (\$100+)
Logo/Company Link on GVSU AMA Website				X
Monthly Promotion on AMA Social Media				
Exclusive Resume book of current members				
Company banner or logo displayed at meetings				
Host or present at an event and/or meeting				
Facility Tour for qualified members (Exclusive for Gold+)				



QUESTIONS?

Please contact us!

President

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Sponsorship Chair

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Methods of Payment

Checks:

Please write out checks to
GVSU AMERICAN MARKETING ASSOCIATION

OR

Venmo:

@amagvsu

Connect With Us

 - @amagvsu

 - @amagvsu

 - Grand Valley AMA

 - American Marketing Association
Grand Valley State University

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